

CURRICULUM VITAE

PERSONAL PROFILE

Name : Dr.R.RAMARAJ
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OF COMMERCE
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Area of Specialization : Marketing, HR, IB and Accounting



EDUCATIONAL PROFILE

ACADEMIC QUALIFICATIONS

#	Degree	Institution	University	Month & Year of Passing	Percentage of marks
1.	UG	Rajapalayam Rajus' College, Rajapalayam	Maduari Kamaraj University, Madurai	Nov 1997	50 %
2.	PG	Directorate of Distance Education	Maduari Kamaraj University, Madurai	April 2009	56 %
3.	Ph.D.	Rajapalayam Rajus' College, Rajapalayam	Maduari Kamaraj University, Madurai	January 2018	-
5.	NET / SLET / SET	SET	Mother Teresa Women's University- Kodaikanal	March 2017	-

TEACHING PROFILE

#	Name of the Institution	Designation & Department	From	To	Total Years
1.	Rajapalayam Rajus' College	Department of Business Administration	July 2005	January 2018	13
2.	Rajapalayam Rajus' College	PG Department & Research Centre In Commerce	January 2018	Till	2
Total Teaching Experience:					15

PARTICIPATION IN BOARD OF STUDIES

S.No	Name of the Institution	Designation	Period
1.	Maduari Kamaraj University, Madurai	Member	2013-2016
2.	ANJAC , Sivakasi	Member	2014-2017
3.	V.V.Vanniaperumal College	Member	2016-2018

PARTICIPATION IN EXAMINERSHIP / QUESTIONPAPER SETTING / VALUATION

	Examinership / Question Paper Setting / Valuation	College/ University	Board
1.	Valuation	Madurai Kamaraj University, Maduari	BBA
2.	Question paper Setting / Valuation	V.V.Vanniaperumal women's college, Virudhunagar. SRNM, College, Sattur. ANJAC , Sivakasi	BBA BBA BBA

PARTICIPATION IN FIP/FDP

S.No	Name of the Institution	Programme	Period
1.	Maduari Kamaraj University, Madurai	Faculty Induction Programme	19 th Feb to 20 th Mar ,2021

RESEARCH PROFILE

LIST OF PUBLICATIONS

S.No	Title Of The Article	Journal	Publication
1	Health Promotional Activities of Employed Married Women (Emw) Vs Unemployed Married Women (Uemw) With Special Reference To Rajapalayam – A Study	International Research Journal of Business and Management (IRJBM)	September 2013, ISSN 2322-083X / Vol-III/ PP No: 21-30

CONFERENCES PARTICIPATED & PAPERS PUBLISHED IN PROCEEDINGS

S.No	Programme	Topic	Place	Date
1	UGC Sponsored National Level seminar	Value Added Tax	Rajapalayam Rajus' college,Rajapalayam	Mar 24 th ,2007
2	State Level Seminar	Advertising as a Career	Arul Anandar college, madurai	Mar 17 th ,2010
3	International Conference	Agriculture in India	Sri Kaleeswari College, Sivakasi	May 27 th & 28 th ,2010
4	UGC Sponsored State Level seminar	Environmental Pollution	Madura College, Madurai	Sep 28 th , 2010
5	State Level Seminar	Women Education in India	Lady Doak College and Madurai	Oct 4 th , 2010
6	National Level	Women Education-A Chain of Command	Sri Venkateshwara College, Peravurani	Oct 23 rd , 2010
7	Performed as Judge	CETH FEST 2011	PACR Polytechnic college, Rajapalayam.	
8	State Level seminar	The imbalance women face Between workplace and Home	Arul Anandar College, Karumathur	Feb 11 th ,2011

9	UGC Sponsored National Level Seminar	Bigotry at Workplace	Gobi arts and science, College Gobichettipalayam.	Feb 11 th & 12 th , 2011
10	UGC National Level Seminar	India Service Sector-An Eminence	Sadakathullappa College, Thirunelveli.	Feb 17 th , 2011
11	International Conference	Ecological Smog and It's Possessions on Health	Fatima College, Madurai	Feb 17 th & 18 th , 2011
12	National Level Seminar	Life of India in Service Sector - A Succinct Issues	St.Xavier's College, Palayamkottai	Feb 18 th , 2011
13	National Level Seminar	Flexi-Time Management-A Tinge	RVS College,Sulur	Mar 4 th , 2011
14	National Level Seminar	Abridgment Green Marketing	ANJAC College	Mar 18 th , 2011
15	UGC Sponsored National conference	ICT adoption in productivity in developing countries	Sri parasakthi college,coutralam	July 16 th , 2011
16	UGC sponsored National level seminar	Political factors and corruption in India	Godi arts and science college, gobichettipalayam.	Aug 19 th & 20 th , 2011
17	International Level seminar	Service marketing in banking sector	Surya Group of institution,vikravandi,villuppuram	Aug 26 th , 2011.
18	International level seminar	Impact on service marketing research in banking sector	Sri venkateswara college of Arts and Science,Peravurani.	Sep 24 th , 2011
19	National level seminar	Finanacial crisis in india	Mannar Thirumalai Naicker college, Madurai	Jan 6 th , 2012
20	National level seminar	Ethics in NGO and MBO	Arul anandar college, Karmathur	Feb 10 th , 2012
21	National level seminar	BPO service sector progression in India	Fatima college, Madurai	Feb 28 th , 2012
22	UGC sposored National level seminar	Indian Service sector meant for sustainable	ANJAC college, sivakasi.	Mar 5 th , 2012

		development.		
23	National Level Seminar	Green Management KAIZEN 12	Nadar Saraswathi Arts and Science college,Theni	August 28 th , 2012
24	National conference	Green Business- Powering sustainable Development	Fatima college, Madurai. (Autonomous)	September 15 th , 2012
25	National conference	Small tourism enterprises : issues and challenges with reference to tamilnau	St.Xavier College, Palayamkottai. (Autonomous)	October 12 th , 2012
26	National Level Seminar	New Approaches to Marketing Management	S.Vellaichamy Nadar College, Madurai. (Autonomous)	December 24 th , 2012
27	National Level Seminar	Performance management in HR	S.Vellaichamy Nadar College, Madurai. (Autonomous)	December 28 th , 2012
28	Eighth International Seminar	Indian financial services industry-An Abridgement	Bharathidasan University , Tiruchirappalli.	January 5 th &6 th ,2013
29	Inter- University Conferences	Green marketing- A snug	G.Venkataswamy Naidu College, Kovilpatti.	February 15 th , 2013
30	Second International conferences	A study on production and marketing of mango with special reference to Rajapalayam city	Sri Ganesh School of Business Management, Salem.	February 22 nd , 2013
31	UGC sponsored National Seminar	A Snap Shoot Of Reserve Bank Of India In Financial Literacy	Ayya Nadar Janaki ammal College, Sivakasi. (Autonomous)	March 15 th &16 th , 2013
32	UGC sponsored National Seminar	Causes and Remedies of food Inflation in India	Mannar Thirumalai Naicker College, Madurai (Autonomous)	March 22 nd , 2013

BOOKS / BOOK CHAPTERS PUBLISHED

No.	Title	Publisher's Details	ISBN	Page number (if any)
1.	Retail Management	Lambert academic Publishing, German	9783659515531	

EXTENSION ACTIVITIES / COMMUNITY SERVICES

No.	Designation	Details of the Services	Date / Period
1.	Master Trainer	Tamilnadu Police Department	3-2-2019 –till date
2	Program Officer	NSS	2014-2016